

# SPONSORSHIP OPPORTUNITIES



A FARMER TO FARMER COMMITMENT TO YOU

The agricultural community is coming together to encourage the safe application of pesticides through virtual education. Spray Safe is free and open to all farmers, employees, pest control advisors, and pesticide applicators.

## TITLE

\$3000: 1 Sponsor

- Banner Ad Opportunity on Statewide Spray Safe webpage home page • *Height: 228 Width: 2800 – PSD or JPEG*
- Sponsor acknowledgement in Spray Safe Branded Emails
- Website Acknowledgement

## WEBSITE HOST

\$2000: 2 Sponsors

- Side Ad Opportunity on Statewide Spray Safe webpage 2021 Event/Program page • *Height: 844 X Width: 1500 – PSD or JPEG*
- Sponsor acknowledgement in Spray Safe Branded Emails
- Website Acknowledgement

## WELCOME VIDEO

\$1500: 1 Sponsor

- Moderator Welcome opportunity with brief opportunity for promotion (30 seconds) via pre-recorded presentation or commercial video. *Video will feature the Spray Safe Message and welcome from various Regulators and SpraySafe stakeholders.*
- Sponsor logo acknowledgement at the end of video
- Website Acknowledgement

## PROGRAM TOPIC

\$1000: 8-12 Sponsors

- Moderator (speaker introduction) or Commercial Break Opportunity during sponsored CE segment (Commercials must be produced by sponsor and provided in MP4 file format)
- Opportunity per 15 -25 Minute Program Spot • English or Spanish Content
- Website Acknowledgement

## MINI

\$250: Supports 5 Mini Events

- Website Acknowledgement

## GENERAL

\$100: Supports Development & Access

- Website Acknowledgement

## SIGN ME UP

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_

TITLE: \$3000

WEBSITE HOST: \$2000

WELCOME VIDEO: \$1500

PROGRAM TOPIC: \$1000

MINI: \$250

GENERAL: \$100

## THE DEADLINE FOR SPONSORSHIPS IS JANUARY 1ST.

Please make all checks payable to CAPCA and mail all contributions to 2600 River Plaza Drive, Suite 250 Sacramento, CA 95833

### IF YOU HAVE ANY QUESTIONS PLEASE CONTACT:

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