

## WELCOME EXHIBITORS

### What is Farm Day in the City?

Farm Day in the City is an annual agriculture education event for second through fourth grade students within Kern County every spring. It is an opportunity to educate elementary school children about Kern County's leading industries through up-close and interactive experiences. Students are exposed to a variety of exhibits and presentation regarding many topics, including farm machinery, locally-grown crops and livestock, all provided by knowledgeable members of the local farming community.

The Kern County Farm Bureau's 37th Annual Farm Day in the City will be held on Tuesday, March 22 and Wednesday, March 23, 2022 at the Kern County Fairgrounds, located at 1142 S. P Street, Bakersfield, CA 93307. Exhibitor set up will be available on Monday, March 21 between 2 pm - 4pm and early Tuesday morning between 7 am - 9 am. The classes will begin arriving at 9 am both days; in 2020 there were more than 4,000 students in attendance!

### AS ALWAYS, YOUR TIME AND PATIENCE ARE GREATLY APPRECIATED!

If you would like to participate as an exhibitor, please complete the attached form and remit as soon as possible via email, fax or mail, no later than February 25, 2022. There is no cost for the exhibitor's space, however they will be assigned as received. Your prompt reservation will allow us to ensure placement and accommodations necessary for you participation. Itinerary, including exhibit locations, will be provided via email one week prior to the event.

If you are combining your space with other participants/organization, please collaborate with co-exhibitors and remit only one reservation form with all requested accommodations (to include total number of tables, chairs, etc.).

Should you need any further information, or have any questions, please contact us via phone at (661) 397-9635 or reach us via email at [spicazo@kerncfb.com](mailto:spicazo@kerncfb.com).

Thank you for your dedication to education our local students about the importance of agriculture in Kern County. Your participation is what makes this program such a huge success.

We look forward to hearing from you soon!

Sylvia Picazo and Pam Brunni  
Farm Day in the City, Co-Coordinator  
Kern County Farm Bureau

## EXHIBITOR SIGN UP

Setup Days: Monday, March 21st 2pm - 4pm or Tuesday, March 22, 2022 7am - 9am  
Exhibit Days: Tuesday, March 22nd and Wednesday, March 23, 2022 9 a.m. - 1 p.m.  
Event Location: Kern County Fairgrounds 1142 South P Street, Bakersfield, Ca 93307

Company or Organization: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Description of Exhibit: \_\_\_\_\_

Lunch will be provided and delivered to every booth for each participating exhibitor each day.  
Please note quantity of lunches need below.

Tuesday # \_\_\_\_\_ Wednesday # \_\_\_\_\_

Please select the following accommodations needed:

- |                      |                                 |         |                                  |
|----------------------|---------------------------------|---------|----------------------------------|
| Electrical Access    | <input type="checkbox"/> Yes    |         | <input type="checkbox"/> No      |
| Tables               | <input type="checkbox"/> Yes    | # _____ | <input type="checkbox"/> No      |
| Chairs               | <input type="checkbox"/> Yes    | # _____ | <input type="checkbox"/> No      |
| Peg Boards (Limited) | <input type="checkbox"/> Yes    | # _____ | <input type="checkbox"/> No      |
| Preferred Location   | <input type="checkbox"/> Indoor |         | <input type="checkbox"/> Outdoor |

Do you need volunteers to assist you?  Yes  No

If yes, how many each day? Tues# \_\_\_\_\_ Wed# \_\_\_\_\_

Are you sharing your exhibit with another exhibitor?  Yes  No

If yes, who? \_\_\_\_\_

Please list any other items you may need for Farm Day? \_\_\_\_\_

**Please return via email, fax or mail no later than February 25, 2022.**

For further assistance or questions, please contact the Kern County Farm Bureau  
at 661-397-9635 or via email [spicazo@kerncfb.com](mailto:spicazo@kerncfb.com)